



Kinsale Pottery Winter Ceramics School



Olcote, Ballinacurra,
Kinsale, Co Cork,



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*Learn the core practices
in ceramics, how to
become a ceramics
teacher and how to
successfully run a
business.*

A one of a kind course for those looking to gain independence and capitalise on their artistic talents or make a life change. Receive expert tutoring and mentoring in the areas of ceramics and business

About the Course

This is only rounded ceramics training programme of its kind in Ireland, combining making, teaching and business development skills training, and including work experience.

This course is based on 72 hours of face to face tuition spread out over five months plus opportunities to practice your techniques through work experience and studio time. Our objective is to bring participants to a point where they are able to run their own pottery/craft businesses based on making and/or teaching.

About the Tutor



Adrian Wistreich, founder of Kinsale Pottery and Arts Centre, has had 20 years' experience in setting up and running Ireland's largest privately owned craft teaching centre, making and selling his own ceramics work, through retailers, direct to consumers and through gallery exhibitions. Prior to Kinsale Pottery, Adrian held senior positions in several companies, and spent seven years running his own research publishing company which employed 40 people.



This Course is for you if:

- You have arts training but have not run your own business and would like to work in the sector
- You have been working in another sector and would like a life change
- You would like to become a part-time pottery teacher
- You have a business in making/selling craft, but would like to diversify
- You're a keen amateur who wants to open a studio and/or sell your work.

*Experience in pottery is not required.

How Much Does it Cost?

Course fees are €1,200pp, payable in two parts – 50% on registration and 50% at the start of term two. Other payment options by agreement.



How will it work?

- This course will comprise of two half-days per week for twelve weeks, split into two 6-week terms (Wednesdays 10-1pm and Fridays 10-1pm from October 7th - November 13th 2020 and from March 3rd to April 9th 2021).
- Depending on demand, we will consider a weekend course alternative i.e 6 weekends between October + April.
- Additional (optional) studio time: 3 hours per week bookable, including evening slots
- Some homework will be set
- Teaching practice – assisting with small group bookings

What is Included in the Price?

INCLUDED

- All teaching sessions and notes on key course content.
- All materials associated with taught projects
- Two one-to-one business mentoring sessions. One at the end of term one and the other at end of term two
- Firings, glazes, tools
- Tea/coffee

NOT INCLUDED

- Accommodation
- Materials for any projects not included in the taught sessions – if you wish to make pieces in the studio between classes, these will be charged by weight
- Meals

Course Content

LEARN TO MAKE AND TEACH THESE CERAMICS SKILLS:

- Throwing for beginners and developers, turning, handle-making
- Coiling
- Slab plaque making and Slab building 3D work
- Pinch pebble sculpting
- Working with colouring porcelain paper clay
- Sgraffito, inlay, paper resist
- Burnishing and smoke firing
- Using oxides and underglazes
- Glaze making, glazing, on-glaze enamel
- Raku glazing and firing/raku kiln building (option)



STUDIO MANAGEMENT:

- Design and layout for your pottery studio
- Kiln operation and repair
- Recycling
- Tools and other equipment
- Materials purchase and storage

BUSINESS START-UP AND DEVELOPMENT:

- Objectives setting and preparing a simple business plan
- Administrative work in setting up the business
- Pricing
- Marketing and PR
- Online trading
- Administering the business
- Wholesaling, retailing, galleries
- Display, design, packaging and branding
- Researching your market
- Staff and employment
- Customer relationship management



How Do I Register?

There are limited places on this course, and you should apply initially by email to adrianwistreich@gmail.com. Please outline your experience, if any, and how you envisage using the learnings from this programme.